



DOING THE
MOST GOOD™

MEDIA ADVISORY

FEED THE CHILDREN, THE SALVATION ARMY AND THE CHICAGO WHITE SOX DISTRIBUTE FOOD AND ESSENTIALS TO 1,200 CHICAGO FAMILIES

*Members of the White Sox Volunteer Corps and The Salvation Army to Support
Families in Need*

- WHAT:** Feed The Children, The Salvation Army and the Chicago White Sox Volunteer Corps will join forces to bring three tractor-trailers filled with enough food, essentials and personal care items to help 1,200 Chicago families. The Salvation Army has already identified each family considered in need of assistance.
- VISUALS:** **The Chicago White Sox Volunteer Corps, including team mascot Southpaw and The Salvation Army will be distributing boxes of food and essentials to 1,200 families. Select past and current White Sox players scheduled to attend. Caravan of cars picking up the items from parking lot. Three semi tractor-trailers emphasizing need in the area.**
- INTERVIEWEES:** **Feed The Children: Mark Opgrande, Manager, Public Relations
The Salvation Army: Melanie Scofield, Director of Public Relations
The Chicago White Sox: Christine O'Reilly, Senior Director of Community Relations**
- WHEN:** 9:00 a.m. – 2:00 p.m. Tuesday, Sept. 13, 2011
- WHERE:** U.S. Cellular Field
333 West 35th street, Chicago, IL 60616 (lot C)
- BACKGROUND:** **Feed the Children** – a 25-pound box of non-perishable food items, a 10-pound box of essentials and a box of Avon products.
The distribution is the latest stop on Feed The Children's Americans Feeding Americans Caravan. Including this event, the caravan has helped more than 275,000 families across the country since 2009 in cities that have been affected by the nation's economic downturn.
- Media Contacts:** **On-Site: Mark Opgrande, Feed The Children, (405) 815-4283 ofc,
(405) 821-8114 cell
On-Site: Melanie Scofield, The Salvation Army, (773) 205-3254 ofc,
(708) 289-9047 cell
On-Site: Marty Maloney, The Chicago White Sox, (312) 674-5357**