



# NEWS BRIEF

The Salvation Army Metropolitan Division • 5040 N. Pulaski Road • Chicago, IL 60630

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**PHOTO/INTERVIEW OPS**

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## **DONUT DAY FUND-RAISER BENEFITS TSA FEEDING PROGRAMS**

### *Thompson Center Celebration Features Dueling Sports Team Mascots*

**WHO:** The Salvation Army Chicago Metropolitan Division

**WHAT:** Donut Day celebration kicking-off The Salvation Army's 71st **annual campaign to fund feeding programs for people in need.**

Featured will be media personalities, music, and dueling sports team mascots—Sparky (Chicago Fire), Sky Guy (Chicago Sky), Skates (Chicago Wolves), DIBS (DePaul University) and Sparky D. Dragon (University of Illinois at Chicago). The mascots will be competing to see which one raises the most money for The Salvation Army Chicago Metropolitan Division.

Local celebrities joining The Salvation Army Majors Stephen Harper and Thomas Bowers will be John Williams (WGN 720), John Hultman (WBBM 780), David Novarro (WFLD-TV) Joe Soto (V103), and Leslie Keiling (WGN 720).

**WHEN:** Friday, June 5, 11 a.m. – 1 p.m.

**WHERE** James R. Thompson Center Plaza, Randolph and Clark Streets

**WHY:** **To raise funds for The Salvation Army's feeding programs for the homeless, senior citizens, children, and families in need.**

Hundreds of people contact The Salvation Army each day asking for assistance with feeding their families. Requests for groceries have increased more than 100 percent at some Army Corps Community Centers as new clients – including middle class families – ask The Army for help.

**Funds raised during Donut Day make possible food pantry distributions to individuals and families, childcare nutrition programs, meals for senior citizens, and meals for the homeless through The Army's Mobile Feeding Program.**

For just \$33, The Salvation Army can provide enough groceries to feed a family of four for a week.

Eighty-nine cents of every dollar donated to The Salvation Army Chicago Metropolitan Division is spent on programs and services that directly benefit the people in need.