



NEWS BRIEF

The Salvation Army Metropolitan Division • 5040 N. Pulaski Road •

Chicago, IL 60630

FOR IMMEDIATE RELEASE

Contact: Dee McKinsey
773-205-3573

dee_mckinsey@usc.salvationarmy.org

RESTAURANT.COM HELPS THE METROPOLITAN DIVISION OF THE SALVATION ARMY RAISE NEEDED FUNDS IN RED KETTLE CAMPAIGN

Selected sites to get coupons from Restaurant.com worth \$3 million

Dec. 16, 2010 – (Chicago) – Restaurant.com is supporting the Red Kettle campaign of the Metropolitan Division of The Salvation Army by giving free \$10 Restaurant.com certificates to donors at selected Red Kettle sites in an initiative entitled “Feed It Forward.”

“We are thankful for the many donors who support the programs of The Salvation Army year around, and especially during our signature fundraising Red Kettle campaign at Christmas,” said Col. Ralph Bukiewicz, commander of The Salvation Army’s Metropolitan Division. “We are pleased to partner with Restaurant.com’s Feed It Forward program and through their generosity give some of our donors a gift certificate to thank them for their generosity this holiday season. We want to thank Restaurant.com for coming up with an innovative way to encourage Red Kettle donations.”

The gift certificates will be awarded through a card given to donors at selected Salvation Army Corps sites, including Chicago Temple, Midwest, Oakbrook Terrace and Norridge corps. Donors use the code on the card and log onto Restaurant.com to print out the certificate, which is good at the more than 450 participating Restaurant.com restaurants in the Chicago area.

“Feed It Forward is all about the celebration of giving and we wanted to make this year’s initiative even more special by supporting an organization that inspires us through its generosity,” said Cary Chessick, president and CEO of Restaurant.com. “As a Chicago-based company, we are excited to be able to work specifically with The Salvation Army’s Metropolitan Division to give back to the local community, and we hope Chicagoans will join us and support the Feed It Forward mission.”

The Salvation Army Metropolitan Division serves people in need in Greater Chicago, northern Illinois and northwestern Indiana. Among the assistance provided are youth programs; early childhood development services; feeding programs for homeless adults, children and seniors; emergency lodging for families and individuals in crisis; disaster relief; senior housing; spiritual counseling and substance abuse rehabilitation programs. For more information about The Salvation Army Metropolitan Division or to donate or volunteer, please visit www.salarmychicago.org or call 1-800-SAL-ARMY (1-800-825-2769).

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