



## **MEDIA ALERT**

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### **300 Chicago Area Students Awarded Back-to-School Shopping Spree from Target and The Salvation Army**

*12,000 Kids Nationwide Receive an \$80 Target GiftCard to Purchase Needed School Supplies*

**WHO:** Target Inc., The Salvation Army, 300 students and Salvation Army volunteers

**WHAT:** Target and The Salvation Army are helping 300 K-12 students across Greater Chicago get ready to succeed in school with the **Target School Spree**. Each child, selected by The Salvation Army, will have an \$80 Target GiftCard with which to purchase much-needed back-to-school supplies and clothes. A chaperone will assist each child with purchases and track his/her spending.

**WHEN** Tuesday, Aug. 10, 2010, **8 – 10AM**

**WHERE:** Target stores:

- 1154 S. Clark St., Chicago
- 2939 W. Addison St., Chicago
- 2656 N. Elston Ave., Chicago
- 4433 S. Pulaski Rd., Chicago
- 1940 W. 33<sup>rd</sup> St., Chicago
- 11840 S. Marshfield Ave., Chicago
- 8560 S. Cottage Grove Ave., Chicago
- 2209 Howard St., Evanston, IL
- 1001 Sutton Rd., Streamwood, IL
- 2901 S. Cicero Ave., Cicero, IL
- 7100 S. Cicero Ave., Bedford Park, IL (10:30 AM start)
- 3050 N. Lewis Ave., Waukegan, IL
- 10451 Indianapolis Blvd., Highland, IN
- 8005 Calumet Ave., Munster, IN

**WHY:** Education is at the heart of Target's giving and the Target School Spree is one of many ways that Target acts locally to help kids learn and schools teach, paving a path to graduation. As part the Target School Spree, Target awarded 39 of The Salvation Army divisions nationwide a total of \$960,000 worth of Target GiftCards for the shopping sprees. Nearly 500 Target stores will participate in the one-day Target School Spree event in select regions across the country. Each \$80 Target GiftCard awarded as part of the program will provide a child with the necessary supplies to go back to school in the fall, ready to learn.