



NEWS BRIEF

The Salvation Army Metropolitan Division • 5040 N. Pulaski Road • Chicago, IL 60630

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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THE SALVATION ARMY TO HOST **SOBER BOWL PARTY**

More than 300 expected to attend this fun, alternative and unique experience for recovering individuals, families

WHAT: The Salvation Army Harbor Light Center, a licensed substance abuse treatment facility housed on The Freedom Center Campus, will hold its 10th annual *Sober Bowl* party for individuals recovering from drug and alcohol addiction, their family members and the community.

Super Bowl parties are often synonymous with alcoholic beverages. The Salvation Army Harbor Light Center provides an alternative game-day experience for recovering alcoholics and their families. For many attending, this may be their first sober Super Bowl party, making it an important milestone in their recovery journey. The event offers the camaraderie associated with football tradition, as well as the support and understanding of fellow peers in recovery, friends and loved ones.

The festive event will be held in the large gymnasium of the Freedom Center. The big game will be projected on a giant high-definition screen with a state-of-the-art professional sound system. Snacks will include nachos, wings, popcorn, pizza, brownies and ice cream.

Interview opportunities with recovery clients and Captain Nancy Powers, Freedom Center Campus Administrator, will be available.

WHEN: **Sunday, February 7, 2016**
Festivities begin at 5 p.m.
Super Bowl 50 starts at 5:30 p.m.

WHERE: **The Salvation Army Freedom Center Campus**
825 N. Christiana, Chicago, IL 60651

WHO: Captains Merrill and Nancy Powers, Freedom Center Campus Administrators
Harbor Light clients & families

BACKGROUND:

The Salvation Army, an evangelical part of the universal Christian church established in 1865, has been supporting those in need in His name without discrimination for more than 130 years in the United States. Nearly 30 million Americans receive assistance from The Salvation Army each year through the broadest array of social services that range from providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter to the homeless and opportunities for underprivileged children. 82 cents of every dollar raised is used to support those services in 5,000 communities nationwide. For more information, go to www.salvationarmyusa.org.

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